







# Website review github.com

Generated on January 17 2026 00:05 AM





The score is 47/100




## SEO Content

	<p>Title</p>	<p>GitHub · Change is constant. GitHub keeps you ahead. · GitHub</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Join the world's most widely adopted, AI-powered developer platform where millions of developers, businesses, and the largest open source community build software that advances humanity.</p> <p>Length : 190</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td><a href="https://images.ctfassets.net/8aevphvgewt8/4pe4eOtUJOARpZRE4fNekf/f52b1f9c52f059a33170229883731ed0/GH-Homepage-Universe-img.png">https://images.ctfassets.net/8aevphvgewt8/4pe4eOtUJOARpZRE4fNekf/f52b1f9c52f059a33170229883731ed0/GH-Homepage-Universe-img.png</a></td> </tr> <tr> <td>image:alt</td> <td>Join the world's most widely adopted, AI-powered developer platform where millions of developers, businesses, and the largest open source community build software that advances humanity.</td> </tr> <tr> <td>site_name</td> <td>GitHub</td> </tr> <tr> <td>type</td> <td>object</td> </tr> <tr> <td>title</td> <td>GitHub · Change is constant. GitHub keeps you ahead.</td> </tr> <tr> <td>url</td> <td><a href="https://github.com/">https://github.com/</a></td> </tr> </tbody> </table>	Property	Content	image	<a href="https://images.ctfassets.net/8aevphvgewt8/4pe4eOtUJOARpZRE4fNekf/f52b1f9c52f059a33170229883731ed0/GH-Homepage-Universe-img.png">https://images.ctfassets.net/8aevphvgewt8/4pe4eOtUJOARpZRE4fNekf/f52b1f9c52f059a33170229883731ed0/GH-Homepage-Universe-img.png</a>	image:alt	Join the world's most widely adopted, AI-powered developer platform where millions of developers, businesses, and the largest open source community build software that advances humanity.	site_name	GitHub	type	object	title	GitHub · Change is constant. GitHub keeps you ahead.	url	<a href="https://github.com/">https://github.com/</a>
Property	Content															
image	<a href="https://images.ctfassets.net/8aevphvgewt8/4pe4eOtUJOARpZRE4fNekf/f52b1f9c52f059a33170229883731ed0/GH-Homepage-Universe-img.png">https://images.ctfassets.net/8aevphvgewt8/4pe4eOtUJOARpZRE4fNekf/f52b1f9c52f059a33170229883731ed0/GH-Homepage-Universe-img.png</a>															
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title	GitHub · Change is constant. GitHub keeps you ahead.															
url	<a href="https://github.com/">https://github.com/</a>															





# SEO Content

		<p>description</p> <p>Join the world's most widely adopted, AI-powered developer platform where millions of developers, businesses, and the largest open source community build software that advances humanity.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>4</td><td>10</td><td>16</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Search code, repositories, users, issues, pull requests...</li><li>• [H1] Provide feedback</li><li>• [H1] Saved searches</li><li>• [H1] The future of building happens together</li><li>• [H2] Navigation Menu</li><li>• [H2] Use saved searches to filter your results more quickly</li><li>• [H2] GitHub features</li><li>• [H2] GitHub customers</li><li>• [H2] Accelerate your entire workflow</li><li>• [H2] Built-in application security where found means fixed</li><li>• [H2] Work together, achieve more</li><li>• [H2] From startups to enterprises, GitHub scales with teams of any size in any industry.</li><li>• [H2] Millions of developers and businesses call GitHub home</li><li>• [H2] Site-wide Links</li><li>• [H3] Your AI partner everywhere. Copilot is ready to work with you at each step of the software development lifecycle.</li><li>• [H3] Automate your path to production</li><li>• [H3] Code instantly from anywhere</li><li>• [H3] Keep momentum on the go</li><li>• [H3] Shape your toolchain</li><li>• [H3] Apply fixes in seconds. Spend less time debugging and more time building features with Copilot Autofix.</li><li>• [H3] Plan with clarity. Organize everything from high-level roadmaps to everyday tasks.</li><li>• [H3] Keep track of your tasks</li><li>• [H3] Share ideas and ask questions</li><li>• [H3] Review code changes together</li><li>• [H3] Fund open source projects</li><li>• [H3] Subscribe to our developer newsletter</li><li>• [H3] Platform</li><li>• [H3] Ecosystem</li><li>• [H3] Support</li><li>• [H3] Company</li></ul>	H1	H2	H3	H4	H5	H6	4	10	16	0	0	0
H1	H2	H3	H4	H5	H6									
4	10	16	0	0	0									
	Images	<p>We found 25 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

# SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	External Links : norereferrer noopener 0% External Links : Passing Juice 6.98% Internal Links 93.02%

## In-page links

Anchor	Type	Juice
<a href="#">Sign in</a>	Internal	Passing Juice
<a href="#">Search syntax tips</a>	Internal	Passing Juice
<a href="#">Sign up</a>	Internal	Passing Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Enterprise</a>	Internal	Passing Juice
<a href="#">Copilot</a>	Internal	Passing Juice
<a href="#">AI</a>	Internal	Passing Juice
<a href="#">Security</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Team</a>	Internal	Passing Juice

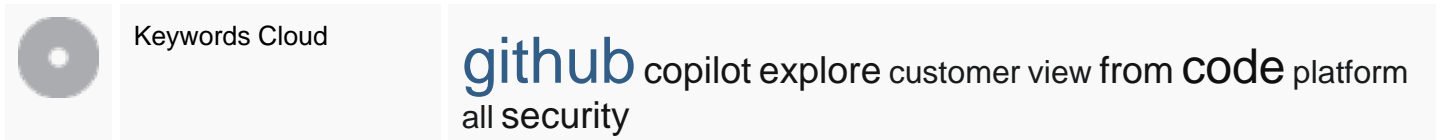
## In-page links

<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Roadmap</a>	Internal	Passing Juice
<a href="#">Compare GitHub</a>	Internal	Passing Juice
<a href="#">Developer API</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">GitHub CLI</a>	Internal	Passing Juice
<a href="#">GitHub Desktop</a>	Internal	Passing Juice
<a href="#">GitHub Mobile</a>	Internal	Passing Juice
<a href="#">GitHub Marketplace</a>	Internal	Passing Juice
<a href="#">MCP Registry</a>	Internal	Passing Juice
<a href="#">Docs</a>	Internal	Passing Juice
<a href="#">Community Forum</a>	Internal	Passing Juice
<a href="#">Professional Services</a>	Internal	Passing Juice
<a href="#">Premium Support</a>	Internal	Passing Juice
<a href="#">Skills</a>	Internal	Passing Juice
<a href="#">Status</a>	External	Passing Juice
<a href="#">Contact GitHub</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Why GitHub</a>	Internal	Passing Juice
<a href="#">Customer stories</a>	Internal	Passing Juice
<a href="#">Blog</a>	External	Passing Juice
<a href="#">The ReadME Project</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Newsroom</a>	Internal	Passing Juice
<a href="#">Inclusion</a>	Internal	Passing Juice
<a href="#">Social Impact</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice

## In-page links

<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">What is Git?</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
github	55	✓	✗	✗	✓
code	25	✗	✗	✗	✓
copilot	19	✗	✗	✗	✓
explore	16	✗	✗	✗	✗
security	14	✗	✗	✗	✓

## Usability





	Url	Domain : github.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 125 Warnings : 80
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>



### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional
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## Optimization

		information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<p><a href="http://github.com/robots.txt">http://github.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>